

Summer Trifle

3rd - 18th August 2019

Summer Trifle
Pickhams,
Hayreed Lane
Wilmington
Polegate
East Sussex
BN26 6RR

Dear exhibitor,

Thank you for your interest in Summer Trifle 2019

Summer Trifle, the 2 week festival in August, has already run successfully for two years, following on from our pilot event in 2016, with 1000 visitors attending each year. I'm delighted to say we have been awarded a grant this year by National Lottery Awards for All which covers all of our 2019 events from May onwards.

You can choose to exhibit art in the gallery or sculpture in the grounds for the duration of the festival or you can book a pitch for a gazebo in the gardens for our Roving Craft Show and attend for any festival day (from 3rd to 18th August except Mondays) to sell your own art or craft. In your pitch, we ask that everything you are selling is your own work - you are welcome to demonstrate, to offer hands-on workshops in your gazebo and to promote your own events and exhibitions.

The fees are either £10 exhibitor fee to show work in the gallery or gardens for the festival duration plus 20% commission on sales OR £10 per day for a 3m x 3m Roving Craft Show pitch in the gardens to sell your own work.

Although we anticipate in the region of 1000 visitors over the 2 week period, daily footfall is an unknown quantity and most visitors to the event are not here just to buy art or crafts. BUT a lot of visitors DO buy while they are here, many enter into conversations with the artists and makers and many of our customers and exhibitors return time and time again so we must be doing something right! Our busiest day will probably be Saturday 10th August when we have live music and a bar all afternoon and evening and we will be running a free bus. The full programme of events is attached.

If you would like to book to exhibit at Summer Trifle, please complete the attached form and email back to me, making payment by BACS. At this stage, for gallery exhibitors, I just need to know how many items you would like to show and the approximate sizes (make sure you tell me landscape or portrait format!). Complete the catalogue section in detail nearer the time and bring the print out with you when setting up.

Kind regards,

*Josie Tipler
and the Summer Trifle Committee*

01323 705153 / 07505 007 049 / info@pickhams.com
www.pickhams.com

Summer Trifle 2019 exhibition at Pickhams

- The gardens are open from 11am until 5pm or later on days when there is an evening event.

SETTING UP

- **Exhibits** in the gallery or gardens can be set up between 10am and 4pm on Friday 2nd August. Alternatively, if it is an easy set up, you may come at 9am on Saturday 3rd **by prior arrangement** but everything must be in place by 10am at the very latest. Artists must hang their own work - please bring picture nails and hammer. Please leave packing materials in a named bag so we can wrap your sold items.
- **Removal of unsold work** is between 5.30pm and 7pm on Sunday 18th August or during the day on Monday 19th August by prior arrangement. There will be parking on the driveway for setting up but ALL cars must be removed by 10am on the event day. No cars are allowed on the driveway between 10am and closing time on the event days.
- **Security** - the Gallery will be stewarded during open hours and locked at other times. The gardens will be open to the public during open hours. The driveway gates will be locked overnight. Please insure your own work.
- **Please label** all of your work individually with title, price and your name and provide a display label for each item. When you bring your work, please leave us a print out of the attached A4 sheet listing all items left for sale with your contact details.
- **All payments** for items sold (except Roving Craft Show items) will be made to Summer Trifle either in cash or by card. Payments to exhibitors, less the commission, will be made by cheque from Summer Trifle within 1 week of the event. Commission on sales is 20% unless agreed otherwise. Hanging fee for the Summer Trifle is £10.
- **Roving Crafts Show pitches** - Setting up is between 9am and 10am on the event day. Please see details above about parking and access. Pitches are approx 3m x 3m. Bring your own gazebo, table, chairs etc. Please only sell your own work, nothing bought in. You may pack up at 5.30 or stay set up later if there is an evening event. You will need to bring a trolley to unload to your vehicle in the field if you are packing up while the gardens are still open to the public.
- **Please help us to promote the event.** We have adverts in Ingenue, Sussex Living (Magnet), What's On Magazine, Friday Ad and What's on in Hailsham and we will be issuing press releases. We have printed 6000 programmes (already in venues across Sussex). You can collect some to distribute either from us at Pickhams or I could arrange to drop off somewhere mutually convenient. There is a pickhams.com website and we have events set up on Facebook which you can share. We have accounts called 'Pickhams' on Facebook, Twitter and Instagram - please follow us and share our posts. Email any of your contacts and let them know about the event and if you fancy a bit of self promotion, Hailsham FM are always keen to interview people and you can mention the event!
- **About you** - If you have not already done so, please send me an image of your work and one or two lines about you and/or your work for us to add to social media to: info@pickhams.com.

If you have any questions, please do contact me

Josie Tipler

01323 705153 / 07505 007 049 / info@pickhams.com

www.pickhams.com

NAME

Email address

Telephone / Mobile

AUGUST 2019
 Please pay Exhibitor fee
 by BACS to
 Summer Trifle
 60-09-25; 76178323

(so you can be contacted during the event if we have a question)

Website

Where else are you exhibiting locally?

CATALOGUE SHEET (Gallery or Sculpture gardens) *Bring a print out of this on hanging day. Continue over.*

| Item name | Medium | Price |
|-----------|--------|-------|
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Please describe your art / craft and what you will be selling:

How / when would you like to exhibit? Please tick

Art in the Gallery Sculpture in the garden £10 exhibitor fee plus 20% commission on sales

Roving Craft Show pitch 3 4 6 7 8 9 10 11 13 14 15 16 17 18 Bring your own gazebo etc and sell your own work. £10 per 3m x3m pitch per day.

DECLARATION: I have read the attached information about **Summer Trifle 2019 at Pickhams** and agree to the terms.

I shall arrive to set up at (time): _____ on (date): _____

and shall remove unsold work at (time) : _____ on (date): _____

If I am unable to collect my work, I authorise the following person to collect on my behalf:

I agree to pay a storage fee of £5 per day for each item not collected on the agreed date and I accept full responsibility for any items not collected [sorry, we have to put this following a bad past experience]

Signed: _____ Date: _____

What's happening when?

Summer Trifle

| Date (2019) | Time | Workshop / Event |
|---|----------------------|--|
| Sun 16th June <i>(Sussex Day)</i> | 11:00 - 19:00 | Open gardens, refreshments, art, craft & sculpture. Food. Bar. |
| | 14:00 - 17:30 | Music inspired by Sussex |
| | 17:30 - 18:00 | Launch of Pickhams Award |
| | 18:00 - 19:00 | Quirky Sussex - Talk |
| 3 - 18 Aug Daily except Mondays | 11:00 - 17:00 | SUMMER TRIFLE Open Gardens Art & Sculpture Exhibitions Refreshments |
| Sat 3rd Aug | 11:00 - 17:00 | Ma Velous Art Cafe |
| | 11:00 - 17:00 | Willow Weaving |
| Sun 4th Aug | 11:00 - 17:00 | Ma Velous Art Cafe |
| | 11:00 - 12:00 | Wildlife Gardening |
| | 15:30 - 17:00 | Edwardian Teas |
| | 18:00 - 20:00 | Pinafore in Pieces (adults) |
| Tues 6th Aug | 11:00 - 17:00 | Ma Velous Art Cafe |
| Wed 7th Aug | 15:30 - 17:00 | Edwardian Teas |
| | 19:00 - 21:00 | Digital Photo Editing |
| Thur 8th Aug | 11:00 - 14:00 | Gelli Plate Printing |
| | 19:00 - 21:00 | Twelfth Night |
| Fri 9th Aug | 15:30 - 17:00 | Edwardian Teas |
| Sat 10th Aug | 11:00 - 12:00 | Introduction to Ballet |
| | 12:30 - 17:00 | Family Fun |
| | 13:00 - 17:45 | Folk in the Afternoon |
| | 18:00 - 18:30 | Cajun dance workshop |
| | 18:00 - 22:00 | Cajun Night - music & food |
| Sun 11th Aug | 11:00 - 15:00 | One You |
| | 15:30 - 17:00 | Edwardian Teas |
| | 15:00 - 16:00 | Laughter for Wellbeing |
| Wed 14th Aug | 11:00 - 17:00 | Creative Essence |
| | 15:30 - 17:00 | Edwardian Teas |
| Thur 15th Aug | 11:00 - 16:00 | Garden Sketchbook |
| | 14:00 - 17:00 | Glass Fusion |
| Fri 16th Aug | 11:00 - 16:00 | Garden Sketchbook |
| | 15:30 - 17:00 | Edwardian Teas |
| Sat 17th Aug | 11:00 - 16:00 | Pen Making |
| | 11:00 - 14:30 | Musical Theatre & Cheer Leading |
| Sun 18th Aug | 11:00 - 15:00 | One You |
| | 11:00 - 16:00 | Block Printing |
| | 15:30 - 17:00 | Edwardian Teas |
| | 15:30 - 17:00 | Pickhams Pastorate |
| Sun 22nd Sept | 11:00 - 16:00 | Art Exhibition |
| | Fri 22nd Nov | 19:00 - 21:00 |

FREE BUS

FULL DETAILS on www.pickhams.com



We are very grateful to National Lottery Community Fund for financial support.

Thanks also to our supporters including Pullingers and The SAA

CHILDREN - Children are very welcome but must be accompanied at all times. Warning - there is an unfenced pond and stream. The garden walls, structures, sculptures and art installations are not suitable for climbing on or playing near.

DOGS - Well behaved dogs on leads are welcome - please clear up any mess.

SAFETY - Although we have done our best to ensure the safety of all visitors, the gardens contain many crazy paving pathways which are, by nature, uneven so please take care. There are a few small steps and the lawned areas and field are uneven in places. We have deliberately left areas to grow wild to encourage wildlife. Please do not pick any flowers or take cuttings from plants.

ACCESS - If you are coming by car, there is field parking on site including disabled parking by the marquee. All vehicles are parked at your own risk. Disabled access is limited in a very few areas of the gardens due to steps. Hayreed Lane is a single track, no through road. Drive slowly and be prepared to give way - please be considerate of our neighbours' driveways and verges.

BUS - We have booked the Cuckmere Community Bus to transport visitors to and from Pickhams from **11am to 11pm on Saturday 10th August**, travelling between Berwick and Polegate Stations, Hailsham town centre and the villages of Wilmington and Arlington. Call us or check the website for details of pick up points.

Public Transport. Apx 2 miles from Berwick Stn and 3 miles from Polegate Stn, 1 mile from Wilmington bus stop.

Walking/Cycling. Download or view our maps online via www.pickhams.com

Pick up a free copy from local pubs and shops, or send us a S.A.E. and we'll pop one in the post.

By car. Pickhams is located apx 9 miles north of Eastbourne. There is parking on site.

ROVING ART & CRAFT SHOW

On all event days in June and August

Look out for beautiful handmade goods to buy, demonstrations and pop-up workshops. Artists and makers can book a pitch in the gardens on any of our event days in June or August.

If you are interested in exhibiting at any of the 2019 events, please contact Josie via the Pickhams website www.pickhams.com

OPEN GARDENS

16th June 11:00 - 19:00,

3rd - 18th Aug (not Mondays) 11:00 - 17:00

22nd Sept 11:00 - 16:00

Wander around the enchanting gardens, visit the Labyrinth in the field and look out for other interesting artistic features and installations including the giant fish, murals, the mosaic wall and the hidden 'nests'.

HAILSHAM TRAIL OF ART & DISCOVERY

Sun 22nd Sept, 11:00 - 16:00

Artist Josie Tipler and friends will be exhibiting in the gallery as part of the annual trail for Hailsham Festival. Open gardens, refreshments.

FOOD AND DRINK

REFRESHMENTS on every event day from June to September

Homemade cakes, teas, juice. Sandwiches can be booked in advance on some days - ask for details

CREAM TEAS, LUNCHEAS AND EVENING BARBEQUE

Sunday 16th June

Lunch and barbeque in aid of Demelza hospice Care for Children

CAJUN GUMBO and VEGAN GUMBO Sat 10th August, from 18:00

LICENSED BAR Sun 16th June, Thur 8th August & Sat 10th August, from 12:00 noon

EDWARDIAN TEAS

4th - 18th August

Wednesdays, Fridays and Sundays **only**, 15:30 - 17:00

Relax in the wonderful Open Gardens at Pickhams and be waited on in style in the garden. Teas include a selection of 3 cakes, 2 scones with cream and jam, 2 varieties of sandwich, tea or coffee.

Advance booking essential. £12.50 pp

The Pickhams Award

The Summer Trifle Committee have decided it is time to give an award, the Pickhams Award, to the performance or creation that sums up the essence of Sussex. This can be a photograph, a painting, drawing, a piece of craft or 3D work, writing, song ... anything that has been created, performed or exhibited at Pickhams. We launch the award at Sussex Day on Sunday 16th June and will present it at the Winter Wrap event in November.